

XCALIBUR FOUNDATION MAGAZINE

Vol. 1

Summer Edition
June-August 2022



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“Whatever we dream of, and whatever we want to be when we grow up, the key will always rely on attending school and completing our studies.”

Laura Blanco Toro
Programme Director, Xcalibur Foundation



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XCALIBUR FOUNDATION

WHO WE ARE

Xcalibur Foundation (officially Fundación Xcalibur) is a non-profit organisation working in cooperation and international development. Born in April 2021, it aims to develop socioeducational projects in those countries where its mother company, Xcalibur Multiphysics, is present.



Our mission is to improve the education of vulnerable children, youth, and women, using sport, culture, and training as motivational tools.

We view education as the essence of our philosophy and as a catalyst for progress. To fight for change, we believe that **promoting equal education access and encouraging continued formal education** are key starting points.

Xcalibur Foundation focuses on the core of people's development, with special emphasis on childhood, youth, and women, so they become fundamental pillars in their personal and professional growth. Through our programmes, **we strive to convey key personal and social values that encourage strong emotional, mental, and physical development** in our project beneficiaries, their families, and local communities.

Equality, respect, health, self-esteem, teamwork, and caring for our environment, are some of the essential values we work with.



UGANDA PROJECT

XCALIBUR FOUNDATION AND REAL MADRID FOUNDATION DEVELOP THEIR FIRST SOCIAL SPORTS ACADEMY IN UGANDA

As a result of the **agreement signed between Xcalibur Foundation and Real Madrid Foundation**, children and youth in vulnerable situations from Kampala will benefit from **education in values, sports practice, and football training**. The Foundations reach the district of Nakawa, in Kampala, and target an initial group of 166 female and male students, aged 5-16, from Naguru Katali Primary School. The school is located in the Naguru slum, a settlement that lacks basic needs such as access to drinking water, shelter, health and education.



From left to right: Mr. Javier Lezcano (Executive Director of Xcalibur Foundation), Mr. Andrew Bugembe (Chief Finance Officer of MTN Uganda), Mr. Enrique Sánchez (Executive Vice-President of Real Madrid Foundation), Ms. María José Toro (President of Xcalibur Foundation), Mr. Álvaro Arbeloa (Ambassador of Real Madrid), Ms. Laura Blanco (Programme Director of Xcalibur Foundation), Mr. Michael Sekadde (Human Resources General Manager of MTN Uganda), Andrés Blanco (CEO of Xcalibur Multiphysics), and Mr. Julio González (Executive Director of Real Madrid Foundation).

The agreement was ratified by **Mr. Enrique Sánchez**, Executive Vice-President of Real Madrid Foundation, and **Ms. María José Toro Sánchez**, President of Xcalibur Foundation, in a ceremony attended by **Mr. Álvaro Arbeloa**, Real Madrid's Ambassador.

MTN Uganda (the leading telecoms company in Uganda) **played a big part through their commitment to supporting the project**, not only as the title and honorary partner, but also through the institutional and personal involvement of its employees and managers.

María José Toro Sánchez expressed her gratitude and enthusiasm for **"a project that will encourage school commitment and facilitate access to formal education, and promote key social values such as respect, equality, or health. I hope that it will be the first of many projects we do together"**. Soon after, Arbeloa explained: "With this social sports academy that combines football values learning with comprehensive educational focus, the beneficiaries themselves will become catalysts for change in their environments, and this projection into the future is the most important thing: changing lives through sport."



UGANDA PROJECT

MTN NAGURU SOCIAL SPORTS ACADEMY

Xcalibur Foundation's first project is being implemented in Uganda, in collaboration with **Real Madrid Foundation and MTN Uganda**. On the field, it is **Youth Sport Uganda (YSU)**, a sport for development NGO and our local cooperation partner, who executes the project daily. Along with these partners, we have developed the MTN Naguru Social Sports Academy at Naguru Katali Primary School, in Kampala. The programme targets **166 children and youth between the ages of 5 and 16**.

As an essential project requirement, the beneficiaries are **50% girls and 50% boys**. Being an educational project, the only other condition is that the participants attend school daily and are committed to their own education. The project consists of an **after-school programme**, where each student receives **3 hours of education in values through football training, divided into 2 sessions of 1.5 hours per week**. It will last for a minimum of 2 years, from 2022-2023, with the intention of continuing for a minimum of another 3 years.

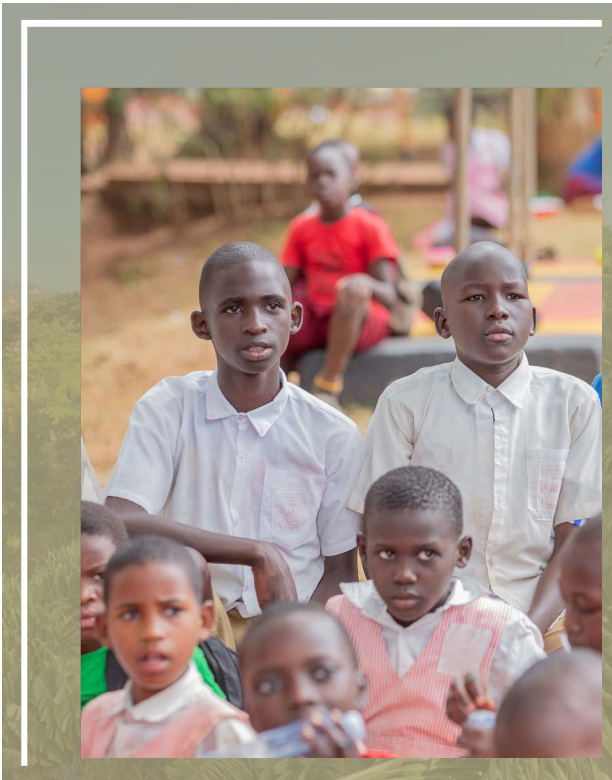


This project's goal is to **remind the children that school is the basis for a life full of opportunities**. "Whatever we dream of, and whatever we want to be when we grow up, the key will always rely on attending school and completing our studies." (Laura Blanco, Programme Director of Xcalibur Foundation).

The project's 5 coaches, 1 social worker and 2 sports teachers from Naguru Katali school, have been trained under **Real Madrid Foundation's unique and pioneer education in values methodology: "for a Real Education: Values and Sport."** Our coaches do an excellent job teaching technical sports and football training, while ensuring the children and youth have fun. Daily snacks and water are provided for all participants during every session. Additionally, **as part of the socioeducational programme, monthly workshops and trainings, parent meetings, home visits, sport events, medical check-ups, and other social initiatives are carried out**, ensuring that the children and youth stay healthy inside and out.



Some of our participants during their weekly training sessions.



Socioeducational Workshops

(27/07/2022)

The MTN Naguru Social Sports Academy's **socioeducational program** is divided into 2 areas: the **weekly 20-minute sessions** held before each football training and the **monthly workshops**. Both initiatives address key topics, recommended by the WHO, **focusing on the emotional, mental and physical wellbeing of children and youth** (e.g., self-esteem, respect for elders, fair play, hygiene, honesty, and teamwork, amongst others). The individual life skill or value that is addressed one week by the social worker, is then also tackled by coaches during the football training of that same week, with the aim of nurturing the participants' topic knowledge and providing them with key **skills and abilities for their day-to-day life and future**. As for the monthly workshop, July's theme was "**Responsibility and Respect for elders**", where students understood the importance of being responsible for their own equipment, uniforms, and material. They learned the project's "3 golden rules" and understood the meaning of **respecting coaches, teachers, and parents**.

Menstrual Hygiene Management (MHM) Training

(11/08/2022)

As part of the project's social programme, a **monthly training is held to distribute sanitary towels and educate on MHM**. The objectives of this initiative are to strengthen children and youth's topic awareness and knowledge, **reduce girls' school absenteeism and reinforce their participation in school activities**. Last month, the enrolled girls, aged 8 to 16, received their first set of sanitary towels and participated, together with their male classmates, in a very interactive menstrual health and hygiene session. Both girls and boys showed **great interest and enthusiasm** to understand and support their classmates, asking questions, and sharing their experiences and concerns. We hope these monthly workshops will **encourage community acceptance and schoolmate support**.





First Parents' Meeting

(13/08/2022)

Parents' involvement in education and Positive Parenting are 2 of our main project goals. The first parents' meeting took place on Saturday, August 13th. Alongside the training sessions, we seek to involve parents in the educational program and thus ensure their commitment to the project. In this process, our social worker, Mercy Languero, plays an essential role in **monitoring the children's and their families' emotional and psychosocial wellbeing**. It is vital to emphasise the importance of the parents' and caregivers' commitment, as they play a fundamental role in **motivating their children to attend school, as well as encouraging them to follow their interests**. As part of the project's social programme, more than **300 parents and caregivers will attend formative meetings on positive parenting**.

Home Visits

(01/09/2022)

During the last week of school holidays, we visited the **home and families of 20 children from the project**. As the first round of visits, we initially focused on those students who have been less consistent in their attendance to training sessions. The initiative was very engaging for our social worker, Mercy, and the participants themselves, but also to the rest of the team and participants who assisted in the organisation. Throughout Mercy's chat with the children and their families, they expressed that **family challenges are a big cause of their absenteeism, yet they are still interested in the project activities**. Understanding the problem reasoning and discussing potential solutions, **all children committed to attending training sessions as soon as school resumes**. Additionally, parents and caregivers acknowledged the degree of importance of their children's attendance in their education and future and **promised to do their best to work towards that goal going forward**.



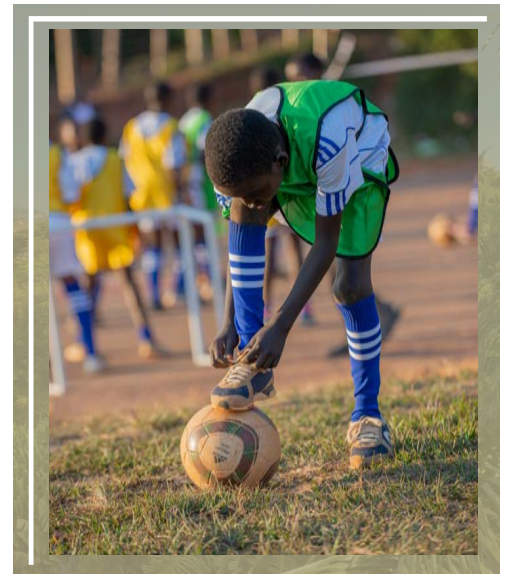


EVENTS

UGANDA PROJECT'S OPENING CEREMONY

After a few weeks of training sessions, we were able to **successfully celebrate the opening ceremony of the MTN Naguru Social Sports Academy**. It was a very exciting event, **attended by representatives from key stakeholders**, partners, friends, and collaborators, including MTN Uganda, Ministry of Education and Sports, Ministry of Finance, Ministry of Energy and Mineral Development, Ministry of Justice and Constitutional, Kampala Capital City Authority (KCCA), Naguru committee, and local community leaders. We were honoured to count on the presence of:

- **Reverend Canon Duncan Mugumya**, Commissioner of Physical Education and Sports, Ministry of Education and Sports
- **Prof. Ramathan Ggoobi**, Permanent Secretary, Ministry of Finance
- **Mr. Michael Sekadde**, Human Resources Global Manager, MTN Uganda
- **Ms. Brenda Orishaba**, Sports and Leisure Supervisor at Kampala Capital City Authority (KCCA)
- **Representatives from the Ministry of Health and the Ministry of Justice**
- **Ms. Beatrice Abuku**, Headmistress, Naguru Katali Primary School
- **Matilde Tino**, Head of Physical Education, Naguru Katali Primary School
- **Local community leaders**
- **Executive teams from Xcalibur Foundation Uganda, Youth Sport Uganda, and Naguru Katali Primary School**



Attendees included **Mr. Javier Lezcano** (Executive Director) and **Ms. Laura Blanco** (Programme Director), from Xcalibur Foundation Spain, and **Mr. Víctor González**, Managing Director of Xcalibur Multiphysics Spain. Guests were able to get to know each other better, meet the project participants, and enjoy a live demonstration of some of the techniques and learnings from their training sessions.

On the other hand, **the project coaches received their certificates of completion of the online football and education in values training organised by Xcalibur Foundation and Real Madrid Foundation**. Take a sneak peek into the event on the next page.





EVENTS

MEET & GREET AT MTN OFFICES

“Supporting an educational cause that uses sport as a development tool is in line with our values, goals, and objectives, both as an organisation and as the people who work in this company”

Wim Vanhelleputte
CEO, MTN Uganda

The day after the official opening ceremony of the MTN Naguru Social Sports Academy at Naguru Katali Primary School, on **June 30th** we had the opportunity of **visiting MTN Uganda’s headquarters to present the project and meet the team.**

The objective of this Meet & Greet was to **raise project awareness within MTN Uganda employees.** The internal event was organised by MTN Uganda staff, who did an excellent job. A small team composed by members of Xcalibur Foundation, Youth Sport Uganda, and Naguru Katali Primary School, attended with **10 girls and boys from the project, who represented the rest of their colleagues.** After a delicious breakfast and some interaction time to get to know each other better, the children were able to participate, together with **MTN Uganda’s CEO and some of the company’s employees, in various sporting activities.** The children and external teams were also able to meet and engage with the company’s senior management.

In his speech, **MTN Uganda’s CEO Wim Vanhelleputte** said: **“This is a unique project that is in line with the values of our organisation. We are privileged to be able to contribute to the social wellbeing and personal development of vulnerable children and youth.** Supporting an educational cause that uses sport as a development tool is in line with our values, goals, and objectives, both as an organisation and as the people who work in this company. **We hope that this collaboration with Xcalibur Foundation and Real Madrid Foundation is only the beginning of an exciting journey together.”**

We hope this event is the first of many encounters with the MTN Uganda community, who alike our teams, flew back in time to play and feel like children once again.



MTN employees and other guests interacting with our project participants.



EVENTS

MTN FUN DAY

“You have put a big smile on my son's face and great memories in his heart - he can't stop wearing his t-shirt, talking about the friends he has made and how good the food was!”

Paul
Parent and MTN Uganda Employee

To wave the holidays goodbye and welcome the new school term, Xcalibur Foundation and MTN Uganda organized, a very special event: the **MTN Fun Day**. A **friendly football tournament and a CSR initiative to reinforce key values such as social inclusion, teamwork, respect for others, and fair play**. This event is part of the **MTN Naguru Social Sports Academy** cooperation project launched in June 2022, together with Real Madrid Foundation, MTN Uganda, and Youth Sport Uganda.

The event took place at Naguru Katali Primary School on Saturday 27th, between 14:00 and 18:00. Despite the rain, the attendees were able to enjoy a unique and **fun afternoon filled with games, football, attractions, music, new friends and of course, healthy, and delicious meals** to keep them energetic and strong!

MTN Uganda employees' children were invited to participate in various friendly matches against the children of our project: the MTN Naguru Social Sports Academy.

The families of our project participants also attended, as well as MTN Uganda employees, who accompanied their sons and daughters. **Parents were particularly involved in the event and were very appreciative of the impact it had on the youngsters.** Likewise, the parents and caregivers of the project children emphasised the positive effects they saw in their kids: better self-esteem, more respect, and more autonomy.

The attractions were the highlight of the day: a bouncy castle, an inflatable football pitch and two mascots! The children really enjoyed this unforgettable experience. Later, many **community children and youth also joined the party.**

The local community leader expressed his gratitude for inviting his community to participate in such an event. He mentioned that *“(...) these interactions between children from MTN Uganda and those from Naguru settlement promote lasting friendships and encourage equality through sport.”*



"The children in our community do not come across these play facilities often. They are very excited today thanks to you."

Mr. Tom,
Teacher, Naguru Katali Primary School



"Coach, I am happy to see my girl Mayi playing football with boys. I am happy with your project."
Husna Akello, Mayi's Mother, Project Participant

HONORARY PARTNERS



— Xcalibur Multiphysics

Xcalibur Multiphysics is a world leader in airborne and marine geophysical solutions, providing value-adding data acquisition, data processing, data interpretation, data management, as well as specialised software. Xcalibur's global client portfolio includes Major and Junior companies, serving mainly the Oil&Gas, Mining and Energy companies, and Governments.

HONORARY PARTNERS



— MTN Uganda

MTN Uganda is a leading telecoms company in Uganda with a primary objective of carrying on the business of a national operator of a telecommunications network. Through its robust Corporate Social Responsibility mandate, MTN Uganda complements the government's efforts in pertinent areas such as Youth Empowerment, Education, Health, and what are deemed as National Priority Initiatives. Executing together with government, corporate and civil society organizations, millions of lives have positively been impacted by their activities across the country, over the last 20+ years of operating in Uganda.

STRATEGIC PARTNERS



— Real Madrid Foundation

The Real Madrid Foundation is the entity that develops Real Madrid CF's social commitment around the world, working on education, development cooperation and social inclusion projects. Created in 1997, the Foundation develops more than 650 sociosporting projects in more than 80 countries each season, mainly targeting children in need.

REGIONAL COOPERATION PARTNERS



— Youth Sport Uganda

Youth Sport Uganda (YSU) is a sport for development organization established in 2006 with a mission to offer educational, health, and life skills opportunities to vulnerable children and youth in Uganda through the power of sports and education. YSU works with marginalized children and youth to deliver programs in the sectors of education, gender equality, mental health, protection, health, livelihoods, water, and sanitation.

INSTITUTIONAL PARTNERS



— Ministry of Education and Sports of Uganda

A Government Ministry to ensure provision of quality education and sports services in Uganda. It is one of the key social service delivery sectors charged with Universal Primary Education (UPE), Universal Post Primary Education and Training (UPPET) as well as Sports for enhancing citizens' wellness and productivity. "Quality education and sports for all."



President
Pepa – THE HEART



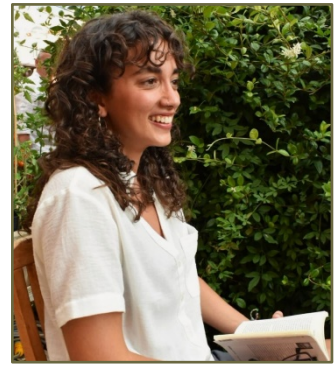
Vice President and Director
Javier – THE DREAMER



Programme Director
Laura – THE FIGHTER



Project Coordinator
Constance – THE CURIOUS



Project Coordinator
Iria – THE MULTITASKER



Marketing Coordinator
Sete – THE ENERGETIC



IT Manager
Rubén – THE WIZARD



Finance and Admin Officer
Sergio – THE BOSS



Project Manager (Uganda)
Dyna – THE PASSIONATE



Finance and Admin Officer (Uganda)
Edmond – THE VERSATILE